

## Introduction of service items

● Member Payment Chart	Fee (Yuan RMB)
Service Item	
Chinese Herbal Medicine	Elementary: 1800; Middle: 3800; Senior: 5800; VIP:8800
Pharmaceutical Raw Materials	4900
Industry's Economy	4900
Terminal Markets	4900
Health Care Products	3800
Research &Development Information	3800
International Pharmaceutical Information	3800
Veterinary Drugs	4900
Pharmaceutical Adjuvant	3800
All-Service Items Member	19900
Gold Member	28000
Platinum Member	38000
Diamond Member	68000
VIP Member	238000

(Note: the service fee is set for the Chinese version of healthoo.com.)

### ● Service Introduction

#### 1 Single-Service Item member: RMB 3,800 Yuan/year or 4,900 Yuan/year

The services provided are as follows:

- a) Access to the information in the service items that you purchased.
- b) Publishing supply and demand information, product information on webpages of the service items that you purchased
- c) Getting the other services for favorable prices, such as research reports, customizing research reports

#### 2 All-Service Item Member: RMB19,900 Yuan/year

The services provided are as follows:

- a) Access to the information for all of the service items
- b) Publishing supply and demand information, product information on webpages of all items

- c) Enterprise introduction can be published in the advertisement area for a duration of time
- d) Getting the other services for favorable prices, such as research reports, customizing research reports

3 In order to exert the benefits of our information resource and satisfy enterprises' needs, we offer four Membership Packages:

**A) Gold member (RMB 28,000 Yuan/Year)**

In addition to all of the service items supplied to all-service items member, the other service items include:

**a) Internet exhibition hall**

1-2 webpages introduction of enterprise profile, 1-2 webpage picture exhibition of enterprise's products. All the visitors of healthoo.com can seek and read the enterprise's information of gold member

**b) Linking enterprise's website on our webpage**

Linking enterprise's website on our webpage, so that a lot of visitors should visit your website and more people can know your enterprise.

**c) Additive items**

- Soft article advertisement (one time)
- A market report valued 8,000 Yuan, selecting from all finished reports
- Sales statistic of sample hospitals for a certain category of drugs (not exceeding 8 generic names)

**B) Platinum Member (RMB 38,000 Yuan/Year)**

In addition to all of the service items supplied to all-service items member, the other service items include:

**a) Internet exhibition hall**

1-2 webpages introduction of enterprise profile, 1-2 webpages picture exhibition of enterprise's products. All the visitors of healthoo.com can seek and read the enterprise's information of gold member

**b) Linking enterprise's website on our webpage**

Linking enterprise's website on our webpage, so that a lot of visitors should visit your website and more people can know your enterprise.

**c) Additive items**

- Soft article advertisement (two times)
- A market report valued 8,000 Yuan, selecting from all finished reports
- Sales statistic of sample hospitals for a certain category of drugs (not exceeding 20 generic names)

**d) Banner advertisement (totally valued 31,200 Yuan)**

- Second page (1,400 Yuan/month \* one year)
- Third page (1,200 Yuan/month \* one year)

**C) Diamond Member (RMB 68,000 Yuan/Year)**

In addition to all of the service items supplied to all-service items member, the other service items include:

**a) Internet exhibition hall**

1-2 webpages introduction of enterprise profile, 1-2 webpages picture exhibition of enterprise's products. All the visitors of healthoo.com can access the enterprise's information of gold member

**b) Linking enterprise's website on our webpage**

Linking enterprise's website on our webpage, in order to allow more visitors so that a lot of visitors should visit your website and more people can know your enterprise.

**c) Additive items**

- Soft article advertisement (three times)
- A market report valued 30,000 Yuan, selecting from all finished reports
- Sales statistic of sample hospitals for a certain category of drugs (not exceeding 20 generic names)

**d) Banner advertisement (totally valued 77,760 Yuan)**

- Home page (3,880 Yuan/month \* one year)
- Second page (1,400 Yuan/month \* one year)
- Third page (1,200 Yuan/month \* one year)

**e) Personalized Service (customizing service)**

Four times consultation services (in written form) during service term (such as the information of application and approval for a certain category of drugs, hospital sales analysis or retail sales analysis for a certain category of drugs)

**D) VIP Member (RMB 238,000 Yuan/Year)**

- Enjoying all the services provided to diamond members
- According to a client's requests, organizing project teams to finish the market research project in six cities

**● Brief Introduction of Service Items:**

**1 Chinese Herbal Medicine**

This service item provides market information on Chinese herbal medicines, mainly from 17 Chinese herbal medicine trade markets. The information includes: the prices of various Chinese herbal medicines, analysis of the price trends of popular herbal medicines, Policy and Law, Supply and Demand information for

suppliers or purchasers, industries information of Chinese herbal medicine, etc.

## 2 Pharmaceutical Raw Materials

This service item consists of the information on Active Pharmaceutical Ingredients (APIs), Pharmaceutical Intermediates and plant extracts. The information includes domestic prices of different APIs, the export prices and quantities, the market forecast, analysis of the industry, news about key enterprises, the latest policies, and the statistics of APIs export and import.

## 3 Industrial Economy

This service item provides information on enterprise news, pharmaceutical policies, industry news, economic indicators for the pharmaceutical industry, industry statistics, etc. This service presents the macroscopic situation and the developing trends of the pharmaceutical industry.

## 4 Terminal Markets

This service item's information consists of the sales data of various drugs in hospitals and in pharmacies, marketing strategies, market analysis, and health policies.

## 5 Health Care Products

This service item includes information on market analysis of different products, news about key enterprises, sales statistics in sample pharmacies, relative policies, marketing strategies, products' application and approval by SFDA, supply and demand information, etc.

## 6 Research & Development Information

This service item includes information on: the new drugs approved in USA, EU, Japan, and various other countries; the drugs being developed; relative policies; disease incidents; drug examinations and approval by SFDA; the market forecast of new drugs in China; the professional articles on drug research and technology.

## 7 International Pharmaceutical Information

This service item's information includes: drug sales' information in the global market, the policies in various areas especially in North America and Europe, best-selling drugs in the global market, developing trends in the global pharmaceutical industry, news of large multinational enterprises, supply and

demand information from foreign enterprises, etc.

## 8 Veterinary Drugs

This service item includes information about domestic prices of various veterinary APIs, the export prices and quantities, the market forecast, the industrial analysis, the news about key enterprises, the policies, and the statistics of export and import.

## 9 Pharmaceutical Adjuvant

This service item includes information on the prices of different pharmaceutical adjuvant, the prices of pharmaceutical package materials, enterprise news, relative policies, etc.

(The end)