

## Introduce of service items

### ● The payments of different members

Column name	Column Fee (Yuan RMB)
Chinese Herbal Medicine	Elementary: 1800; Middle: 3800; Senior: 5800; VIP:8800
Pharmaceutical Raw Material	4900
Industrial Economy	4900
Terminal Market	4900
Health Care Products	3800
Research &Development Information	3800
International Pharmaceutical Information	3800
Veterinary Drugs	3800
Pharmaceutical Adjuvant	3800
All-Columns Member	19900
Gold Member	28000
Platinum Member	38000
Diamond Member	68000
VIP Member	238000

### ● Service Introduction

#### 1 Single-Column member: RMB 3,800Yuan/year、 or 4,900 Yuan/year

The service is as follow:

- a) Seeking and reading the information in the columns you paid for.
- b) Publishing supply and demand information, product information on webpages of the columns you paid for
- c) Getting the other services with favorable price, such as research report, customizing research report

#### 2 All-Columns Member: RMB19,900 Yuan/year

The service is as follow:

- a) Seeking and reading the information in all columns
- b) Publishing supply and demand information, product information on webpages of all columns

- c) Enterprise introduce can be published in advertisement area during a period of time
- d) Getting the other services with favorable price, such as research report, customizing research report

3 In order to exert the benefits of our information resource and satisfy enterprises' need, we offer four service items:

### **A) Gold member (RMB 28,000 Yuan/Year)**

Except all the service items supplying for all-columns member, the other service items include:

#### **a) Internet exhibition hall**

1-2 webpages introduce of enterprise profile, 1-2 webpages picture exhibition of enterprise's products. All the visitors of healtho.com can seek and read the enterprise's information of gold member

#### **b) Linking enterprise's website on our webpage**

Linking enterprise's website on our webpage, so that a lot of visitors should visit your website and more people can know your enterprise.

#### **c) Additive items**

- Soft article advertisement (one time)
- A market report valued 8,000 Yuan, selecting from all finished reports
- Sales statistic of sample hospitals for a certain category of drugs (not exceeding 8 generic names)

### **B) Platinum Member (RMB 38,000 Yuan/Year)**

Except all the service items supplying for all-columns member, the other service items include:

#### **a) Internet exhibition hall**

1-2 webpages introduce of enterprise profile, 1-2 webpages picture exhibition of enterprise's products. All the visitors of healtho.com can seek and read the enterprise's information of gold member

#### **b) Linking enterprise's website on our webpage**

Linking enterprise's website on our webpage, so that a lot of visitors should visit your website and more people can know your enterprise.

#### **c) Additive items**

- Soft article advertisement (two times)
- A market report valued 8,000 Yuan, selecting from all finished reports
- Sales statistic of sample hospitals for a certain category of drugs (not exceeding 20 generic names)

#### **d) Banner advertisement (totally valued 31,200 Yuan)**

- • Second page (1,400 Yuan/month \* one year)
- • Third page (1,200 Yuan/month \* one year)

### **C) Diamond Member (RMB 68,000 Yuan/Year)**

Except all the service items supplying for all-columns member, the other service items include:

#### **a) Internet exhibition hall**

1-2 webpages introduce of enterprise profile, 1-2 webpages picture exhibition of enterprise's products. All the visitors of healthoo.com can seek and read the enterprise's information of gold member

#### **b) Linking enterprise's website on our webpage**

Linking enterprise's website on our webpage, so that a lot of visitors should visit your website and more people can know your enterprise.

#### **c) Additive items**

- • Soft article advertisement (three times)
- • A market report valued 30,000 Yuan, selecting from all finished reports
- • Sales statistic of sample hospitals for a certain category of drugs (not exceeding 20 generic names)

#### **d) Banner advertisement (totally valued 77,760 Yuan)**

- • Home page (3,880 Yuan/month \* one year)
- • Second page (1,400 Yuan/month \* one year)
- • Third page (1,200 Yuan/month \* one year)

#### **e) Personalized Service (customizing service)**

Four times consultation services (in written form) during service term (such as the information of application and approval for a certain category of drugs, hospital sales analysis or retail sales analysis for a certain category of drugs)

### **D) VIP Member**

- • Enjoying all the services for diamond member
- • According to client's requirements, organizing project team to finished the market research project in six cities